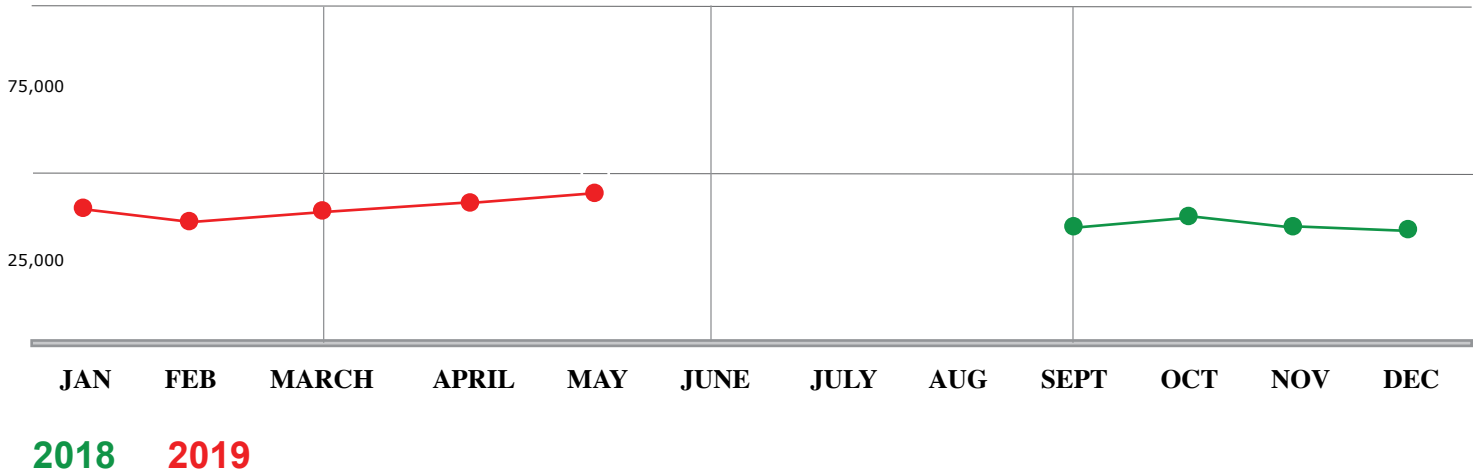




City of Greer Website

May 2019 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

May 1-31, 2019



Visitors to www.cityofgreer.org

Total Users:	12,997 from 63 countries
Desktop:	5,432 (41.5 %)
Mobile:	6,982 (53.4 %)
Tablet:	673 (5.1 %)

Most Viewed Pages

1. Home
2. Youth Baseball
3. Youth Sports
4. City Departments
5. Police Department
6. Detention Center
7. Trash Collection
8. Parks and Recreation
9. Youth Softball
10. Events Center Rentals
11. Trash Collection Schedule
12. Job Openings
13. Century Park
14. Planning & Zoning
15. Youth Sports

Retention

Monthly Page Views:	44,658
Avg Pages per Session:	2.43
Average Time per Session:	1 minute, 50 seconds

Traffic Sources

Search Engines	75.9 %
Direct Traffic:	20.7 %
Social/Other:	3.4 %

**City of Greer
 Disbursement of State Accommodations Taxes
 Allocation Distribution Recommendations
 June 25, 2019**

The Accommodations Tax Committee of the City of Greer respectfully submits the following recommendations to the Council of the City of Greer for the funding of applications for grants from Accommodations Tax Grant Funding Program for fiscal year ended June 30, 2018. If the recommendations are approved, there will be remaining funds of \$659.37 available for allocation and distribution to qualified events and projects that will carry over to fiscal year ending June 30, 2019 for future grants.

			<u>Funding Available</u>
			\$8,394.37
<u>Applications Received</u>	<u>Project</u>	<u>Amount</u>	<u>Recommendation</u>
Greer Station Association	Brochures, Advertising	\$1,360.00	Approve Funding
Greer Cultural Arts Council	Entertainers/Artists	\$6,375.00	Approve Funding
			<u>Remaining Funds Available</u>
			\$659.37

Accommodations Tax Advisory Committee

June 13, 2019

Minutes of Business Meeting

Conference Room 200, Greer City Hall

I. CALL TO ORDER – 10:05 AM

The following members of the Accommodations Tax Advisory Committee were in attendance: Erin Williams, Scott Stevens, Bill Tyler and Reno Deaton. Absent: Christina Lewis, Barbara Bohley, and Andrew Carter. Others present: David Seifert and Catrina Woodruff.

II. OLD BUSINESS

Erin Williams made a motion to approve the minutes as presented, seconded by Scott Stevens. Motion carried unanimously.

Discussion followed about voting procedures and bylaws.

Erin Williams made a motion to consider adopting bylaws this fall when more members are present and to receive guidance from City staff in the process, seconded by Scott Stevens. Motion carried unanimously.

Catrina Woodruff reported that the documentation requested from previous applicants has been provided by all applicants, except one. The grant money for that application is being held until said documentation is provided.

III. NEW BUSINESS

The committee reviewed financial report giving the balance left to award.

The committee reviewed the two applications received and made the following recommendations:

1. Downtown Greer Brochure

Discussion took place on the 25% match requirement being indicated as an in-kind match on the application. Reno Deaton, Executive Director of Greer Development Corporation, revised the application of the Downtown Greer Brochure to show that the organization will provide a cash match of 25%. Scott Stevens made a motion to approve the application for full funding of \$1,360, with the amendment on the application, seconded by Erin Williams. Voting Yes: Erin Williams, Scott Stevens, and Bill Tyler. Abstain: Reno Deaton.

2. Entertainer/Artists

Reno Deaton made a motion to approve the application as presented in the full amount of \$6,375, seconded by Erin Williams. The motion carried unanimously.

IV. ADJOURNMENT – 10:36 AM

Erin Williams motioned to adjourn, seconded by Scott Stevens. Motion was unanimously approved.