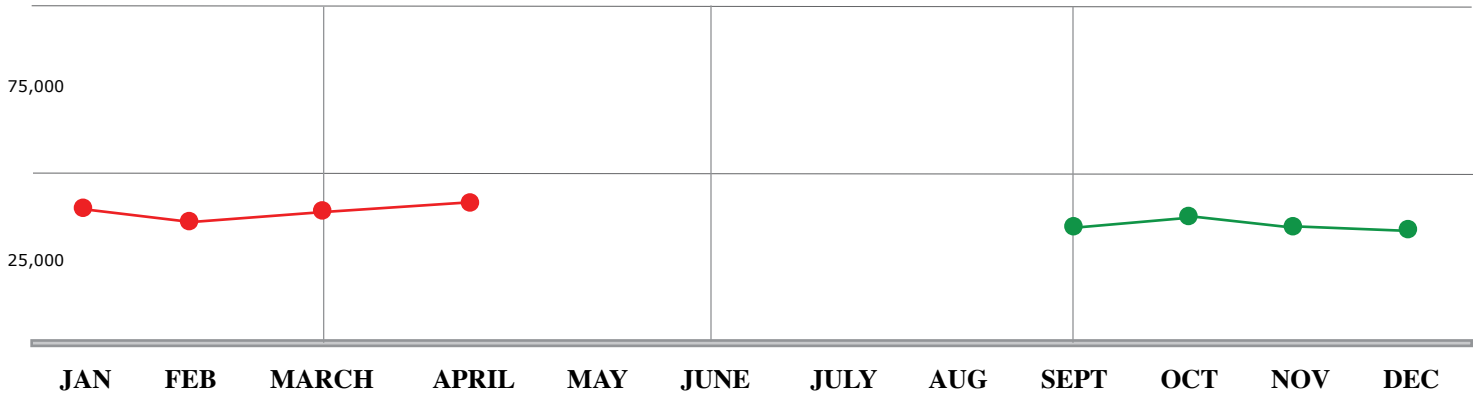




City of Greer Website

April 2019 Monthly Report

Total Page Views by Month



2018 2019

Daily sessions at www.cityofgreer.org

April 1-30, 2019



Visitors to www.cityofgreer.org

Total Users:	11,806 from 58 countries
Desktop:	5,145 (43.6 %)
Mobile:	6,079 (51.5 %)
Tablet:	584 (4.9 %)

Most Viewed Pages

1. Home
2. Youth Baseball
3. City Departments
4. Detention Center
5. Youth Sports
6. Police Department
7. Parks and Recreation
8. Event Center Rentals
9. Job Openings
10. Youth Softball
11. Trash Collection
12. Planning & Zoning
13. City Events
14. Youth Sports
15. Staff Directory

Retention

Monthly Page Views:	42,750
Avg Pages per Session:	2.50
Average Time per Session:	1 minute, 45 seconds

Traffic Sources

Search Engines	74.7 %
Direct Traffic:	21.4 %
Social/Other:	3.9 %

Accommodations Tax Advisory Committee

May 21, 2019

Minutes of Business Meeting

Conference Room 200, Greer City Hall

I. CALL TO ORDER – 10:54 AM

The following members of the Accommodations Tax Advisory Committee were in attendance: Erin Williams, Barbara Bohley, Scott Stevens, and Andrew Carter. Absent: Bill Tyler, Reno Deaton, and Christina Lewis. Others present: David Seifert and Catrina Woodruff.

III. NEW BUSINESS

The committee reviewed the minutes from the previous meeting and the financial report giving the balance left to award.

Scott Stevens made a motion to approve minutes of the previous meeting as presented, seconded by Andrew Carter. Motion carried unanimously.

Erin Williams made a motion to request information required on page 5 of the Accommodations Tax Grant Application from the previous applicants that were approved for funding in March 2019 as well as the from the two applications being reviewed today, seconded by Scott Stevens. Motion carried unanimously.

The committee reviewed the two applications received and made the following recommendations:

1. Blues & Brews Festival

Erin Williams made a motion, seconded by Scott Stevens, to approve the application with the stipulation that the applicant must provide the required information on page 5 of the application prior to issuing funds. Motion carried unanimously.

2. Greer Farmers Market

Erin Williams made a motion to seek approval of the application via an email vote of the committee members with a response due from committee members within 48 hours, with the stipulation that the applicant must provide the required information on page 5 of the application prior to issuing funds. The motion received no support.

Andrew Carter made a motion to approve the application as presented, seconded by Barbara Bohley. Motion carried.

Voting Yes- Barbara Bohley, Scott Stevens, and Andrew Carter

Abstaining- Erin Williams

Scott Stevens made a motion to retract the previous carried motion, supported by Andrew Carter. Motion carried unanimously.

Scott Carter moved to seek approval of the application via an email vote of the committee members with a response due from committee members within 48 hours, with the stipulation that the applicant must provide the required information on page 5 of the application prior to issuing funds, seconded by Andrew Carter. Motion carried unanimously.

The committee discussed opening the application process again in order to grant the remaining funds. The City will re-open the application period for a third time.

IV.ADJOURNMENT – 11:28 AM

Erin Williams motioned to adjourn, seconded by Andrew Carter. Motion was unanimously approved.

**City of Greer
Disbursement of State Accommodations Taxes
Allocation Distribution Recommendations
May 28, 2019**

The Accommodations Tax Committee of the City of Greer respectfully submits the following recommendations to the Council of the City of Greer for the funding of applications for grants from Accommodations Tax Grant Funding Program for fiscal year ended June 30, 2018. If the recommendations are approved, there will be remaining funds of \$8,394.37 available for allocation and distribution to qualified events and projects. Staff intends to reopen an application period to allow for additional opportunities of funding for qualified entities.

<u>Applications Received</u>	<u>Project</u>	<u>Amount</u>	<u>Recommendation</u>	<u>Funding Available</u>
Blues & Brews Festival	Advertising	\$10,000.00	Approve Funding	\$28,394.37
Greer Farmers Market	Advertising	\$10,00.00	Approve Funding	
				<u>Remaining Funds Available</u>
				\$8,394.37