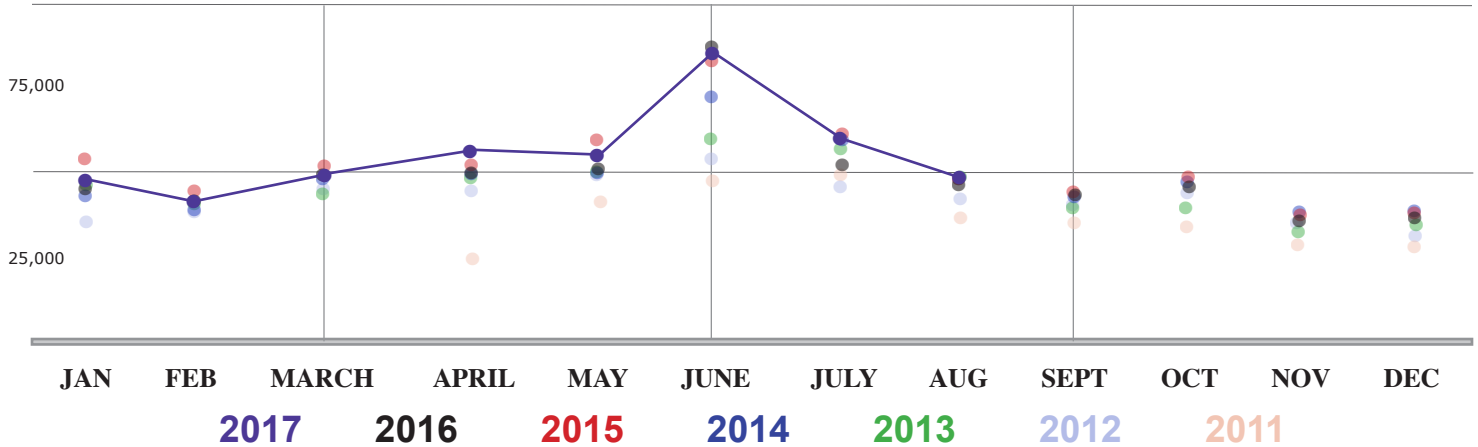




City of Greer Website

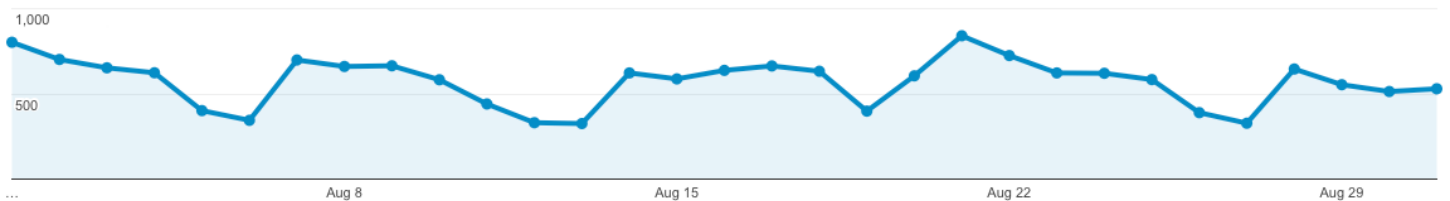
August 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

August 1-31, 2017



Visitors to www.cityofgreer.org

Total Sessions: 17,742 from 60 countries
 New Visitors: 10,795 (60.8 %)
 Returning Visitors: 9,947 (39.2 %)

Traffic Sources

Search Engines 76.2 %
 Direct Traffic: 12.3 %
 Social/Other: 11.5 %

Retention

Monthly Page Views: 48,001
 Avg Pages per Session: 2.71
 Average Time per Session: 1 minute, 50 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Rental Facilities
5. Events Center
6. Upcoming Events
7. Parks and Recreation
8. Quick Links
9. Building & Development Standards
10. Youth Baseball

Mobile Site Statistics

Total Sessions: 6,696 from 14 countries
 Monthly Page Views: 8,384
 Call Clicks: 33
 Map Clicks: 27