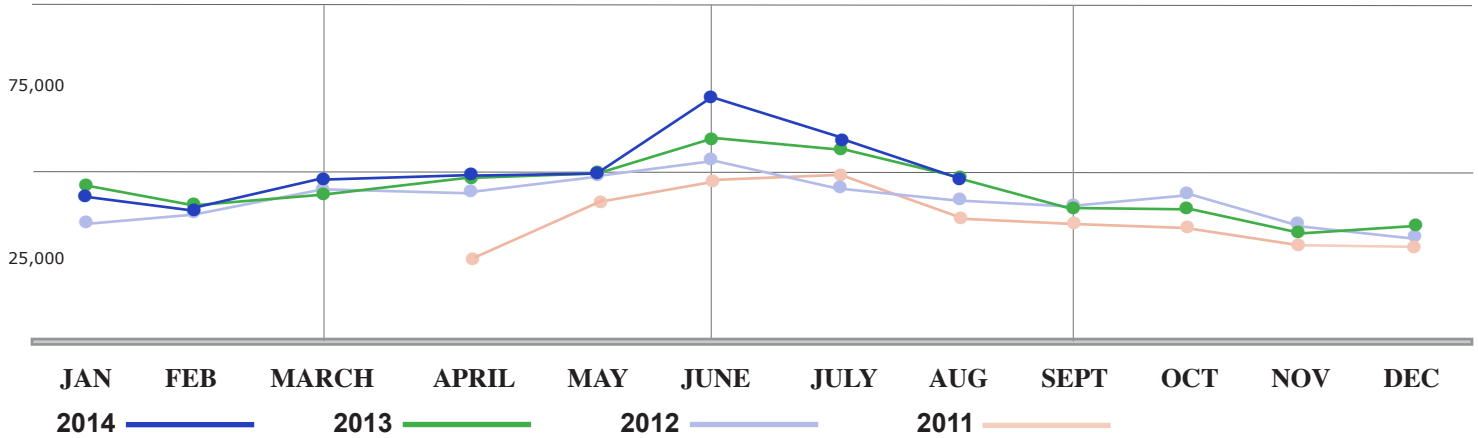




City of Greer Website

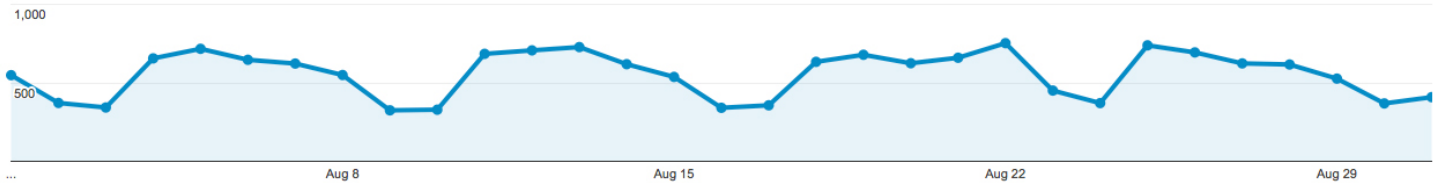
August 2014 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

August 1-31, 2014



Visitors to www.cityofgreer.org

Total Sessions: 17,238 from 53 countries
 New Visitors: 10,022 (58.1 %)
 Returning Visitors: 7,216 (41.9 %)

Retention on the website

Monthly Page Views: 47,057
 Avg Pages per Session: 2.73
 Average Time per Session: 2 minutes, 5 seconds

Traffic sources leading to the site

Search Engines: 68.4 %
 Direct Traffic: 17.5 %
 Referral/Social: 14.1 %

Most viewed pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Events Center
6. Quick Links
7. Restaurants
8. Rental Facilities
9. Upcoming Events
10. Youth Sports
11. Youth Soccer
12. Youth Baseball
13. Century Park
14. Rental Facilities
15. City Departments