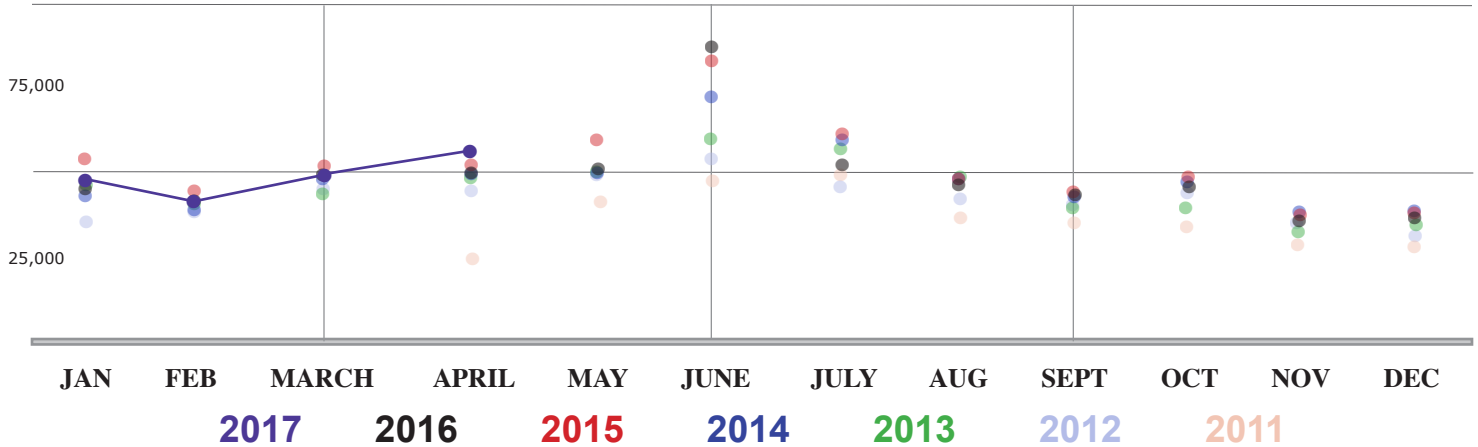




City of Greer Website

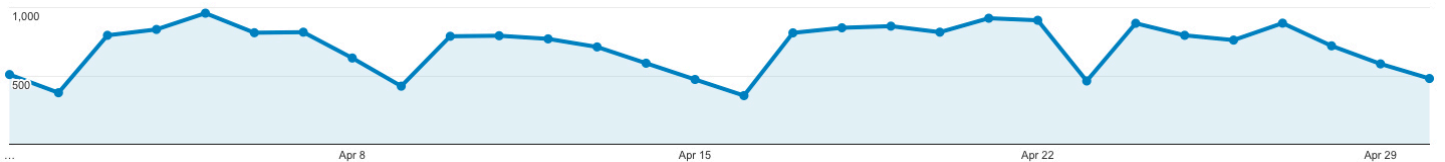
April 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

April 1-30, 2017



Visitors to www.cityofgreer.org

Total Sessions: 21,427 from 63 countries
 New Visitors: 13,097 (61.1 %)
 Returning Visitors: 8,330 (38.9 %)

Traffic Sources

Search Engines 72.8 %
 Direct Traffic: 12.7 %
 Referral/Social: 14.5 %

Retention

Monthly Page Views: 56,396
 Avg Pages per Session: 2.63
 Average Time per Session: 1 minute, 47 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Upcoming Events
4. Youth Baseball
5. Police Department
6. Youth Baseball
7. Parks and Recreation
8. Quick Links
9. Events Center
10. Building & Development Standards

Mobile Site Statistics

Total Sessions: 1,876 from 20 countries
 Monthly Page Views: 8,940
 Call Clicks: 29
 Map Clicks: 29