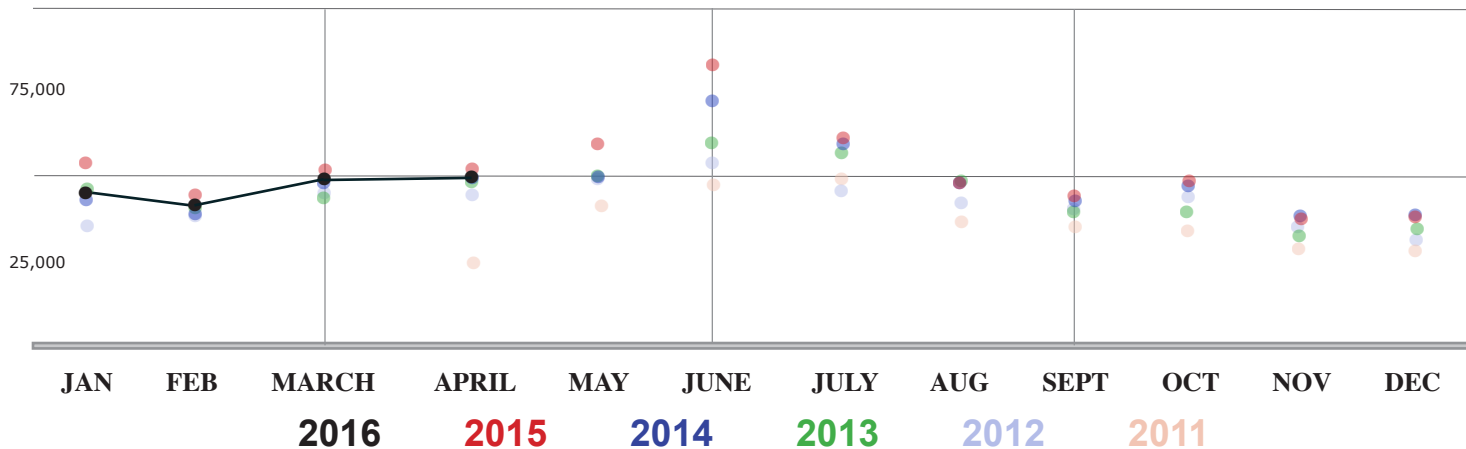




City of Greer Website

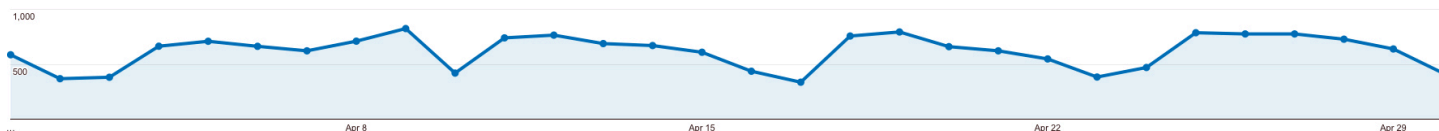
April 2016 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

April 1-30, 2016



Visitors to www.cityofgreer.org

Total Sessions: 18,581 from 67 countries
 New Visitors: 10,828 (58.3 %)
 Returning Visitors: 7,753 (41.7 %)

Traffic Sources

Search Engines 71.2 %
 Direct Traffic: 17.0 %
 Referral/Social: 11.8 %

Retention

Monthly Page Views: 48,437
 Avg Pages per Session: 2.61
 Average Time per Session: 1 minute, 45 seconds

Most Viewed Pages

1. Home
2. Youth Baseball
3. Police Department
4. Parks and Recreation
5. Upcoming Events
6. Job Openings
7. Events Center
8. Rental Facilities
9. Quick Links
10. Youth Sports

Mobile Site Statistics

Total Sessions: 1,576 from 11 countries
 Monthly Page Views: 6,953
 Call Clicks: 22
 Map Clicks: 37