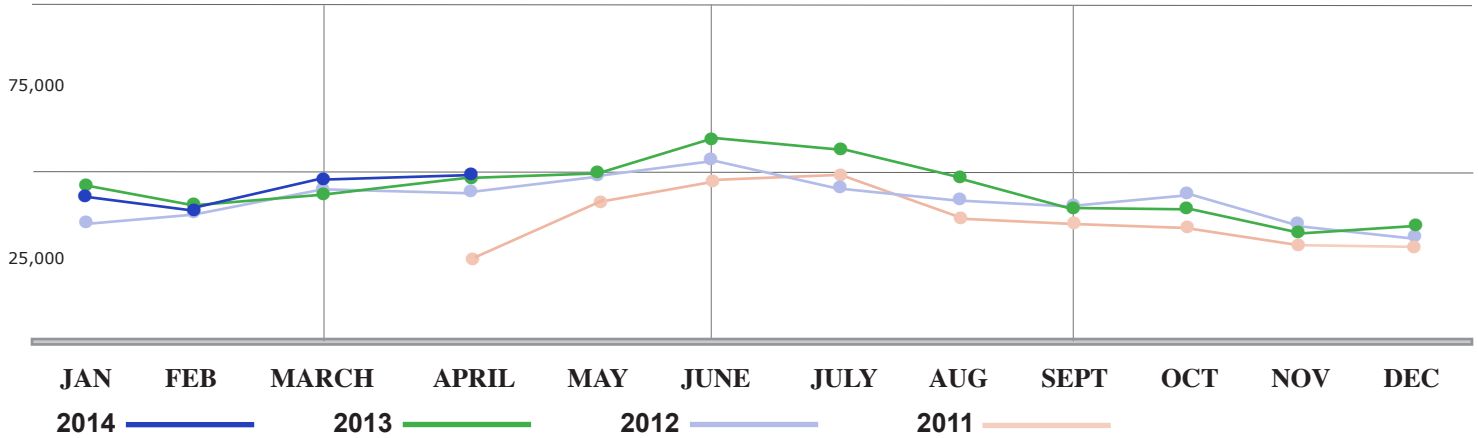




City of Greer Website

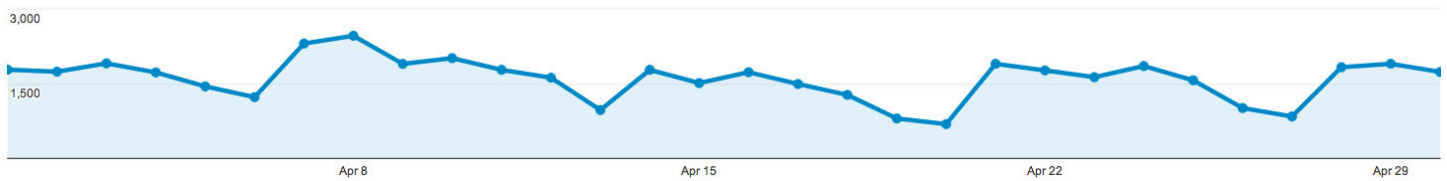
April 2014 Monthly Report

Total Page Views by Month



Daily Page Views at www.cityofgreer.org

April 1-30, 2014



Visitors to www.cityofgreer.org

Total Visitors: 17,328 from 53 countries
 New Visitors: 9,685 (56 %)
 Returning Visitors: 7,643 (44 %)

Retention on the website

Monthly Page Views: 48,263
 Avg Views per Visit: 2.79
 Average Time per Visit: 2 minutes, 18 seconds

Traffic sources leading to the site

Search Engines: 71.8 %
 Direct Traffic: 20.0 %
 Referral/Social: 8.2 %

Most viewed pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Youth Baseball
6. Quick Links
7. Events Center
8. Century Park
9. Upcoming Events
10. Rental Facilities
11. Kids Planet
12. Local Restaurants
13. Youth Sports
14. Parks and Recreation Facilities
15. City Departments