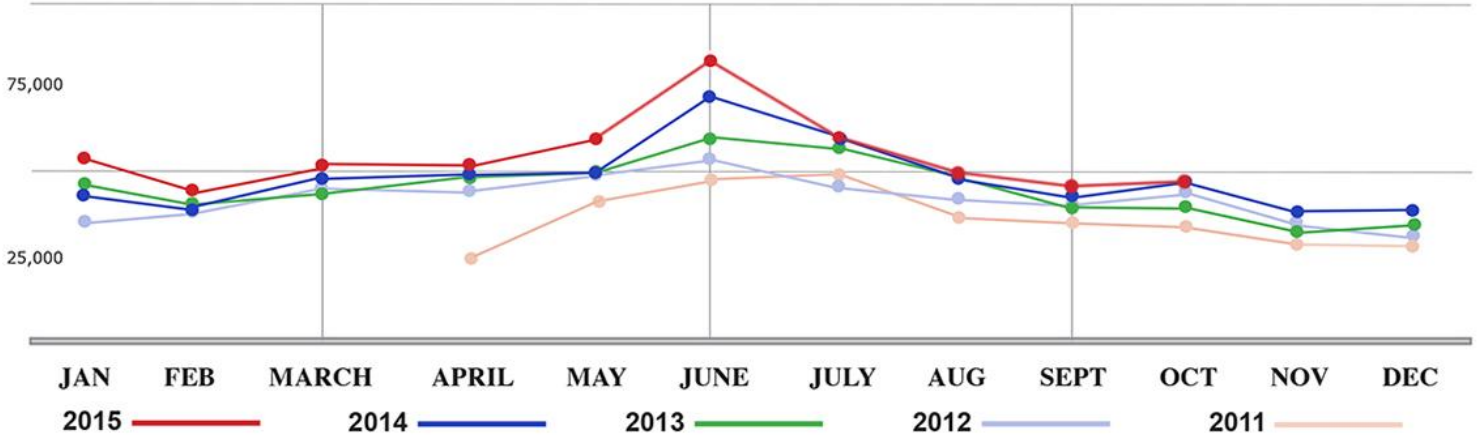




City of Greer Website

October 2015 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

October 1-31, 2015



Visitors to www.cityofgreer.org

Total Sessions: 16,774 from 55 countries
 New Visitors: 10,246 (61.2%)
 Returning Visitors: 6,498 (38.8%)

Traffic Sources

Search Engines 63.0 %
 Direct Traffic: 15.2 %
 Referral/Social: 21.8 %

Retention

Monthly Page Views: 46,011
 Avg Pages per Session: 2.71
 Average Time per Session: 1 minute, 54 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Parks and Recreation
6. EventsCenter
7. Quick Links
8. Halloween Hoopla
9. Fire Department
10. Youth Sports

Mobile Site Statistics

Total Sessions: 1,578 from 10 countries
 Monthly Page Views: 6,588
 Call Clicks: 38
 Map Clicks: 36