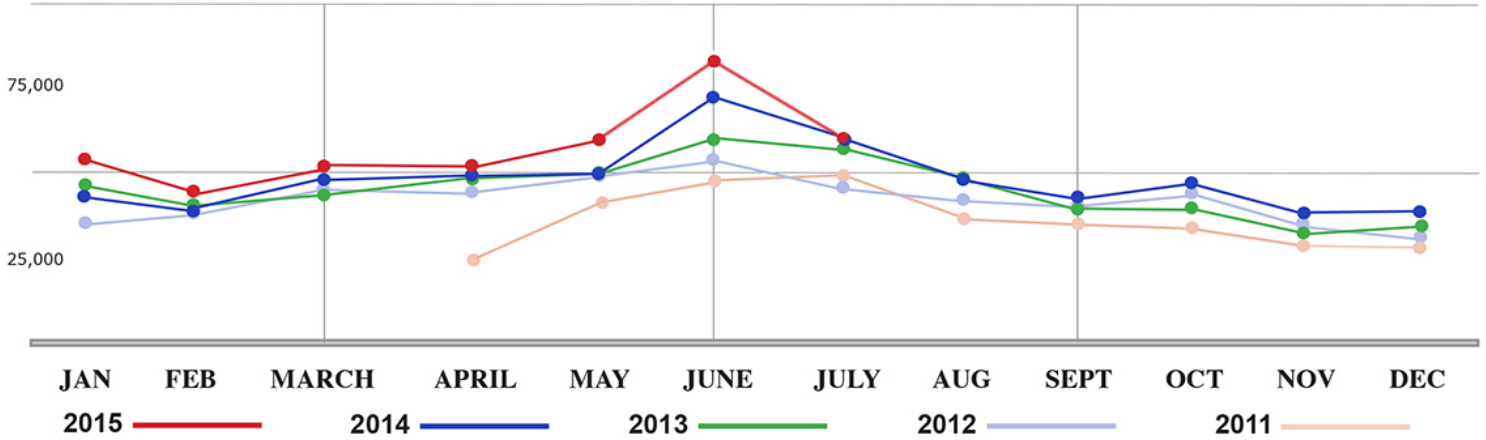




City of Greer Website

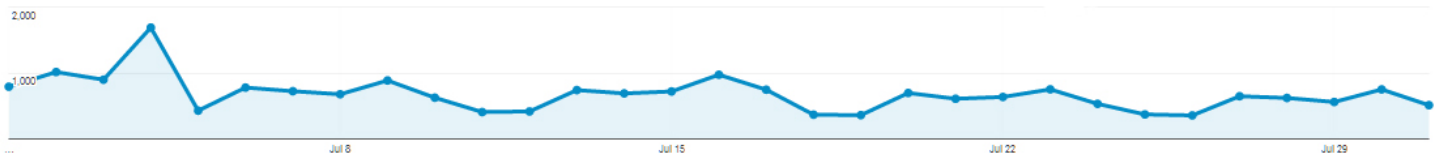
July 2015 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

July 1-31, 2015



Visitors to www.cityofgreer.org

Total Sessions: 20,998 from 55 countries
 New Visitors: 12,420 (59.1%)
 Returning Visitors: 8,578 (40.9%)

Traffic Sources

Search Engines 63.0%
 Direct Traffic: 15.2%
 Referral/Social: 21.8%

Retention

Monthly Page Views: 56,958
 Avg Pages per Session: 2.71
 Average Time per Session: 1 minute, 54 seconds

Most Viewed Pages

1. Home
2. Moonlight Movies
3. Freedom Blast Fireworks
4. Job Openings
5. Police Department
6. Parks and Recreation
7. Events Center
8. Quick Links
9. Rental Facilities
10. Youth Sports

Mobile Site Statistics

Total Sessions: 1,871 from 10 countries
 Monthly Page Views: 7,496
 Call Clicks: 47
 Map Clicks: 50