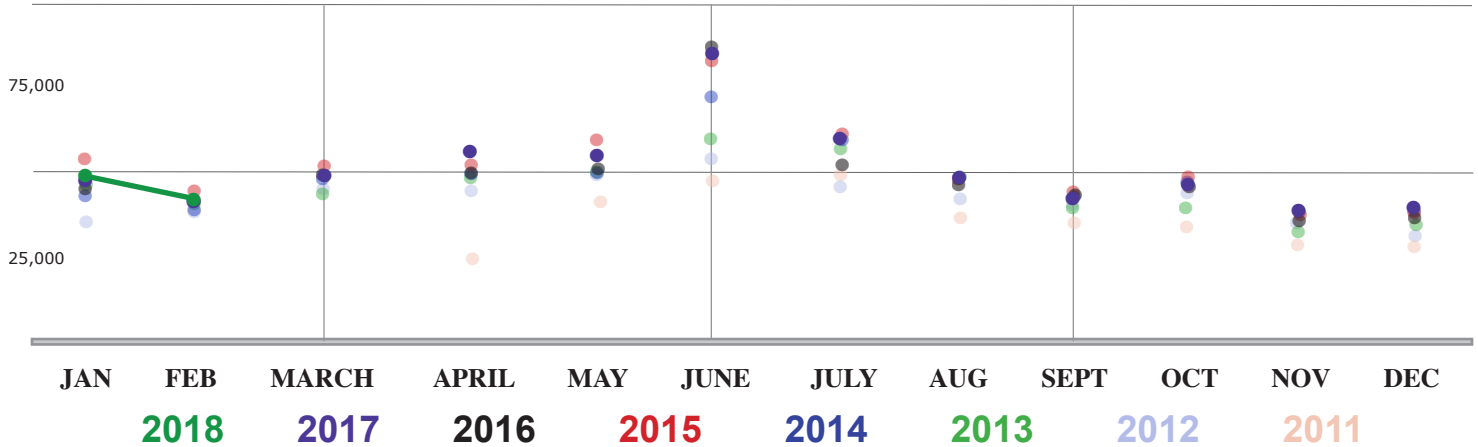




City of Greer Website

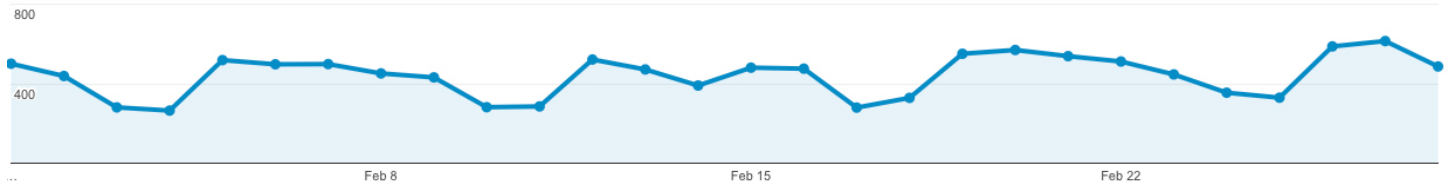
February 2018 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

February 1-28, 2018



Visitors to www.cityofgreer.org

Total Sessions: 10,069 from 46 countries
 New Visitors: 8,408 (75.3 %)
 Returning Visitors: 2,759 (24.7 %)

Traffic Sources

Search Engines 75.4 %
 Direct Traffic: 13.8 %
 Social/Other: 10.8 %

Retention

Monthly Page Views: 39,833
 Avg Pages per Session: 2.83
 Average Time per Session: 2 minute, 6 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Rental Facilities
5. Events Center
6. Youth Baseball
7. Parks and Recreation
8. Quick Links
9. City Departments
10. Building & Development Standards

Mobile Site Statistics

Total Sessions: 1,225 from 12 countries
 Monthly Page Views: 6,075
 Call Clicks: 17
 Map Clicks: 9