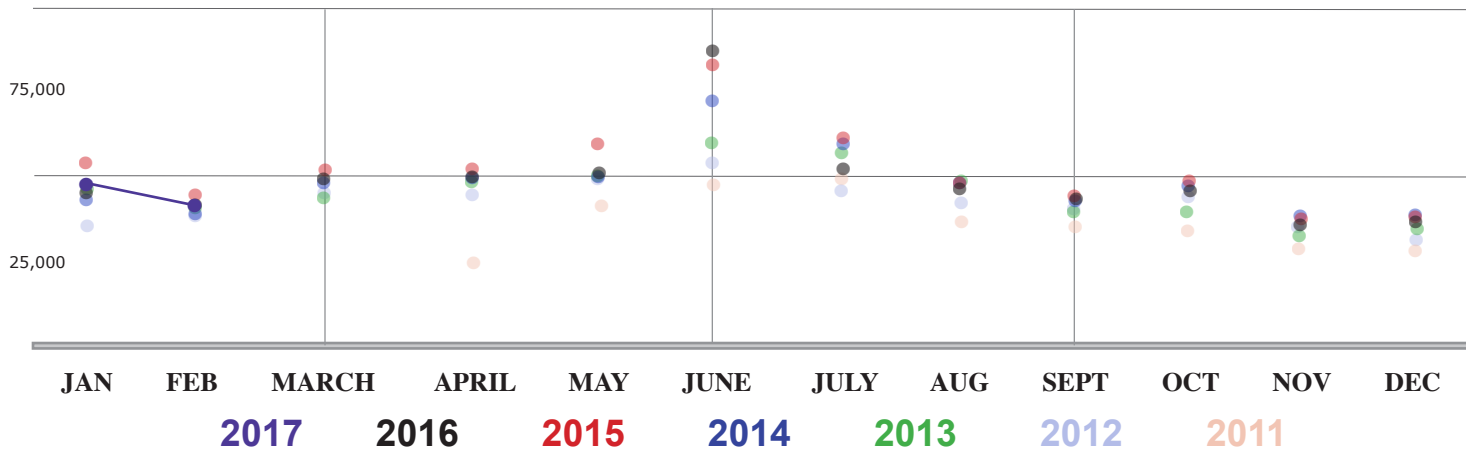




City of Greer Website

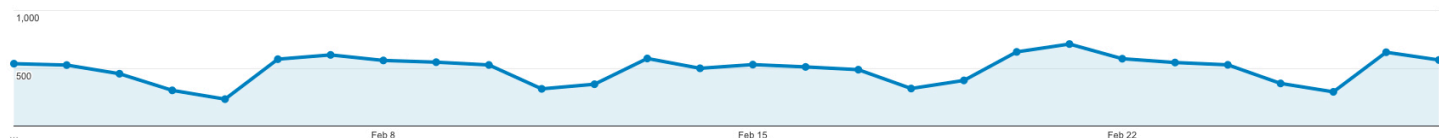
February 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

February 1-28, 2017



Visitors to www.cityofgreer.org

Total Sessions: 13,820 from 45 countries
 New Visitors: 8,468 (61.3 %)
 Returning Visitors: 5,352 (38.7 %)

Traffic Sources

Search Engines 75.8 %
 Direct Traffic: 12.0 %
 Referral/Social: 12.2 %

Retention

Monthly Page Views: 37,536
 Avg Pages per Session: 2.72
 Average Time per Session: 1 minute, 55 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Quick Links
5. Rental Facilities
6. Parks and Recreation
7. Youth Baseball
8. Building & Development Standards
9. Restaurants
10. Youth Sports

Mobile Site Statistics

Total Sessions: 1,103 from 11 countries
 Monthly Page Views: 4,861
 Call Clicks: 19
 Map Clicks: 15