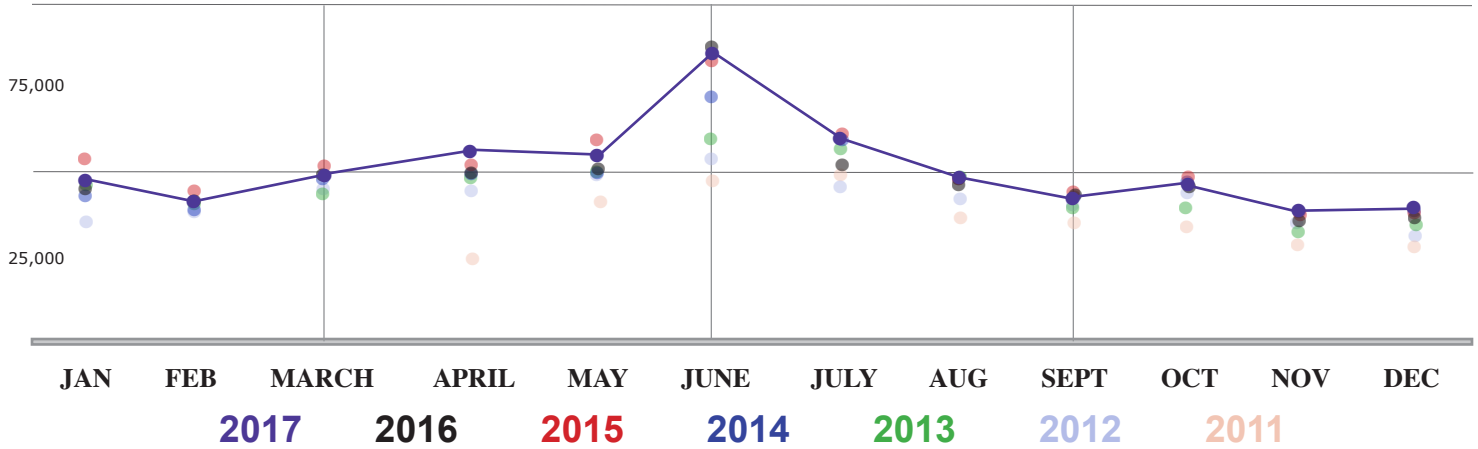




City of Greer Website

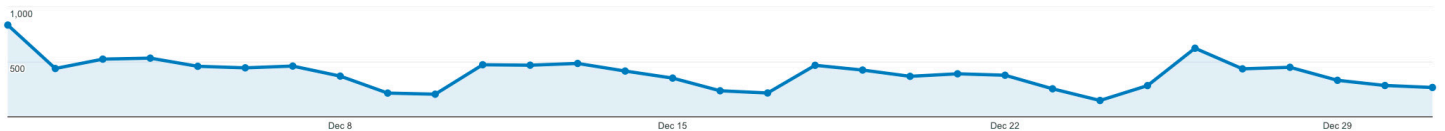
December 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

December 1-31, 2017



Visitors to www.cityofgreer.org

Total Sessions: 12,215 from 55 countries
 New Visitors: 7,763 (63.6 %)
 Returning Visitors: 4,452 (36.4 %)

Traffic Sources

Search Engines 72.7 %
 Direct Traffic: 14.3 %
 Social/Other: 13.0 %

Retention

Monthly Page Views: 31,897
 Avg Pages per Session: 2.61
 Average Time per Session: 1 minute, 50 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Quick Links
6. Youth Sports
7. Rental Facilities
8. Parks and Recreation
9. Building & Development Standards
10. Departments

Mobile Site Statistics

Total Sessions: 1,316 from 13 countries
 Monthly Page Views: 5,974
 Call Clicks: 25
 Map Clicks: 12